NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERECE AND SCIENCE

TYBAMMC SEMESTER VI (ADV) INTERNAL ASSIGNMENT FOR VIVA - VOCE (25 MARKS)

INSTRUCTIONS TO NOTE:

STUDENTS ARE INSTRUCTED TO PREPARE A TYPED or HANDWRITTEN ASSIGNMENT ON THE ALLOCATED TOPICS AS PER THE DETAILS GIVEN BELOW:

i) A4 SIZE RULED PAPER WITH ONE SIDE RULED AND BLANK ON THE OTHER SIDE MUST BE USED FOR ASSIGNMENT.

ii) PICTURES PERTAINING TO YOUR TOPIC CAN BE STUCK ON THE BLANK SHEET.

iii) FORMAT OF THE ASSIGNMENT IS AS FOLLOWS:

1st Page - Cover Page (Will be shared by teacher)

2nd Page - Index 3rd Page - Introduction of your Topic

4th to 12th Page - Research content about your topic

13th Page - Conclusion

14th Page - Bibliography

15th Page - Acknowledgement

Sr. No.	Seat No.	Name of the Student	DIGITAL MEDIA	ADVERTISING DESIGN	BRAND MANAGEMENT	ADVERTISING AND SALES PROMOTION	RETAILING AND MERCHANDISING	RURAL MARKETING AND ADVERTISING
	20TMM024	BOMBLE MANALI SOPAN MANGAL	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad		Nature and importance of sales	1. Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
	20TMM025	CHATURVEDI AAKANSHA MANOJ POOJA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or	Case study of any two brands, their brand elements, core identity, brand extension and line	Nature and importance of sales promotion	Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
3	19TMM035	CHAUHAN AASHISH RANDHIR SEETA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Nature and importance of sales promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
4	20TMM027	CHAUHAN UMANG VIJAY KIRAN	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	a particular product or	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Nature and importance of sales promotion	 Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) Research paper on Retail management 	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
5	20TMM028	CHHARI SUMANT ARVIND HEMA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Nature and importance of sales promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
6	20TMM032	DHIVER HARSH MANOJ LAXMI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM		brands, their brand elements, core identity, brand extension and line	The Scope and Role of Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
7	20TMM033	DHUKA ARISHBHAI JAHERALI BILKISH	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	a particular product or service on thier own	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	The Scope and Role of Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.

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			Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	Designing an advertising Campaign f
8 20TMM036	DUTTA NUPUR RAMESH SUJATA	PLATFORM	campaign for the same.	extension.	The Scope and Role of Sales Promotion	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA		brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
9 20TMM037	DUTTA PRIYANSHITA ATIN POUSHALI	PLATFORM	campaign for the same.		The Scope and Role of Sales Promotion	management	any rural product of your choice.
			Churdonte haus to calent	Cana atudu af anutura		1.Article on evolution of retailing with	
			Students have to select a particular product or	Case study of any two brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA		brand extension and line		stores)	2. Designing an advertising Campaign
10 20TMM040	GIRI RIA DHARMENDRA SANGEETA	PLATFORM	campaign for the same.	extension.	The Scope and Role of Sales Promotion	2.Research paper on Retail management	any rural product of your choice.
10 201101040		I DAIT ON M				1.Article on evolution of retailing with	any rural product of your choice.
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
11 20TMM041	GOHIL VAIBHAV ANIL SHEETAL	PLATFORM	campaign for the same.	extension.	The Scope and Role of Sales Promotion	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
12 20TMM043	GUPTA AVDHESHKUMAR UNDALPRASAD SHEE	PLATFORM	campaign for the same.	extension.	The Scope and Role of Sales Promotion	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	The objectives & Characteristics of Sales	stores)	2. Designing an advertising Campaign
13 20TMM045	INDORIA BHAVESH RATAN LALITA	PLATFORM	campaign for the same.		Promotion	2.Research paper on Retail management	any rural product of your choice.
13 201101043		F LATI ONI	campaign for the same.	extension.	FIGHIOUGH	1.Article on evolution of retailing with	any rural product of your choice.
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA		brand extension and line	The objectives & Characteristics of Sales	2.Research paper on Retail	2. Designing an advertising Campaign
14 20TMM046	JAISWAL RISHABH DINESH ANITA	PLATFORM	campaign for the same.	extension.	Promotion	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	The objectives & Characteristics of Sales	2.Research paper on Retail	2. Designing an advertising Campaign
15 20TMM047	JAMSANDEKAR SOHAM PRAKASH PRAJAKTA	PLATFORM	campaign for the same.	extension.	Promotion	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	The objectives & Characteristics of Sales	stores)	2. Designing an advertising Campaign
16 20TMM050	JUMBARTHI RAJU GANGADHAR SUJATHA	PLATFORM	campaign for the same.	extension.	Promotion	2.Research paper on Retail management	any rural product of your choice.
20 201101030	Sense and a solution of a solu					1.Article on evolution of retailing with	any rata product of your choice.
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
43 007		VIDEO ON SOCIAL MEDIA		brand extension and line	The objectives & Characteristics of Sales	2.Research paper on Retail	2. Designing an advertising Campaign
17 20TMM051	KAHAR AYUSH RAKESH VEENA	PLATFORM	campaign for the same.	extension.	Promotion	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail vesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	Reasons for Growth of Sales Promotion &	2.Research paper on Retail	2. Designing an advertising Campaign
18 20TMM052	KAKADIYA MALAV KIRIT MINA	PLATFORM	campaign for the same.	extension.	Consumer franchise building	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	Reasons for Growth of Sales Promotion &	stores) 2.Research paper on Retail	2. Designing an advertising Campaign
	KAMBLE GAURAV GOPICHANAD SUREKHA	PLATFORM	campaign for the same.	extension.	Consumer franchise building	2.Research paper on Retail management	any rural product of your choice.
19 20TMM053	In these shown our terraine sollering				consumer numerise bundling	1.Article on evolution of retailing with	any raral product of your choice.
19 20TMM053				Case study of any two		images (Retail vesterday till today	
19 20TMM053			Students have to select				
19 20TMM053			a particular product or	brands, their brand		along with the various types of retail	
19 20TMM053		PROMOTING YOUTUBE	a particular product or service on thier own	brands, their brand elements, core identity,		along with the various types of retail stores)	1.Write an article on Role of Modern Communication in Rural Economy
	KAMBLE TEJAS BALAJI VAISHALI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	a particular product or	brands, their brand elements, core identity, brand extension and line	Reasons for Growth of Sales Promotion & Consumer franchise building	along with the various types of retail	

							1. Article on evolution of retailing with	
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	Reasons for Growth of Sales Promotion &	2.Research paper on Retail	Designing an advertising Campaign
21	20TMM055	KARKERA SAURABH SURESH SHASHILA	PLATFORM	campaign for the same.	extension.	Consumer franchise building	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA			Bannan for Crowth of Color Departing 8	stores)	
22	2078 48 405 6				brand extension and line	Reasons for Growth of Sales Promotion &	2.Research paper on Retail	2. Designing an advertising Campaign
	20TMM056	KELUSKAR ADITYA DEEPAK JYOTI	PLATFORM	campaign for the same.	extension.	Consumer franchise building	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
23	20TMM057	KESARVANI ASHISH GOPAL ASHADEVI	PLATFORM	campaign for the same.	extension.	Theories in Sales Promotion	management	any rural product of your choice.
	2011111057						1.Article on evolution of retailing with	any raral product of your choice.
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
24	20TMM059	KHATOON AMINA MD ANWAR RANI	PLATFORM	campaign for the same.	extension.	Theories in Sales Promotion	management	any rural product of your choice.
							1.Article on evolution of retailing with	
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	
			VIDEO ON SOCIAL MEDIA		brand extension and line		2.Research paper on Retail	
25	20TMM061	KONAR K MEKASURIYA KANNAN SUNITA	PLATFORM	campaign for the same.	extension.		management	
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
					Case study of any two		images (Retail yesterday till today	1 Maite en entiele en Dele ef Madam
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
26	20TMM062	LINGAM ATUL PRAKASH PRATIBHA	PLATFORM	campaign for the same.	extension.	Theories in Sales Promotion	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE				along with the various types of retail	
				service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA		brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
	20TMM064	MAKWANA DEVESH BUPENDRA SHOBHANA	PLATFORM	campaign for the same.	extension.	Theories in Sales Promotion	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign
28	20TMM065	MALVIYA MANISHA BANSHILAL LALITHA	PLATFORM	campaign for the same.	extension.	Theories in Sales Promotion	management	any rural product of your choice.
	201141141005		I LAN ONN				1.Article on evolution of retailing with	any fural product of your choice.
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and success and ad	brand extension and line			
29			VIDEO UN SOCIAL IVIEDIA	and create an ad	branu extension and line	Methods of Consumer-Oriented Sales		2. Designing an advertising Campaign
	20TMM066	MANDAL KRISHI HAREKRISHNA MEENA	PLATFORM		extension.	Methods of Consumer-Oriented Sales Promotion	2.Research paper on Retail management	 Designing an advertising Campaign any rural product of your choice.
	20TMM066	MANDAL KRISHI HAREKRISHNA MEENA		campaign for the same.	extension.		2.Research paper on Retail	
	20TMM066	MANDAL KRISHI HAREKRISHNA MEENA		campaign for the same. Students have to select	extension. Case study of any two		2.Research paper on Retail management	any rural product of your choice.
	20TMM066	MANDAL KRISHI HAREKRISHNA MEENA	PLATFORM	campaign for the same. Students have to select a particular product or	extension. Case study of any two brands, their brand		2.Research paper on Retail management 1.Article on evolution of retailing with	any rural product of your choice. 1.Write an article on Role of Modern
	20TMM066	MANDAL KRISHI HAREKRISHNA MEENA	PLATFORM PROMOTING YOUTUBE	campaign for the same. Students have to select a particular product or service on thier own	extension. Case study of any two brands, their brand elements, core identity,	Promotion	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores)	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy
			PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad	extension. Case study of any two brands, their brand elements, core identity, brand extension and line	Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign
30	20TMM066 20TMM068	MANDAL KRISHI HAREKRISHNA MEENA MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own	extension. Case study of any two brands, their brand elements, core identity,	Promotion	2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy
30			PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same.	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management J.Article on evolution of retailing with	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign
30			PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two	Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice.
30 :			PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand	Promotion Methods of Consumer-Oriented Sales	2.Reserch paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern
30 :			PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity,	Promotion Methods of Consumer-Oriented Sales Promotion	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores)	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy
	20TMM068	MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign
			PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity,	Promotion Methods of Consumer-Oriented Sales Promotion	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy
	20TMM068	MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same.	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management J.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management J.Article on evolution of retailing with	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign
	20TMM068	MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice.
	20TMM068	MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern
	20TMM068	MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity,	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores)	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy
31 :	20TMM068 20TMM069	MANNUR DIVANSHU VENKATRAGHAVANA MA MASSEY ANSTON NIKALSON REENA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign Communication in Rural Economy
31 :	20TMM068	MANNUR DIVANSHU VENKATRAGHAVANA MA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity,	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy
31 :	20TMM068 20TMM069	MANNUR DIVANSHU VENKATRAGHAVANA MA MASSEY ANSTON NIKALSON REENA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same.	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with imanagement 1.Article on evolution of retailing with	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign
31 :	20TMM068 20TMM069	MANNUR DIVANSHU VENKATRAGHAVANA MA MASSEY ANSTON NIKALSON REENA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with management 1.Article on evolution of retailing with management 1.Article on evolution of retailing with mages (Retail yesterday till today	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice.
31 :	20TMM068 20TMM069	MANNUR DIVANSHU VENKATRAGHAVANA MA MASSEY ANSTON NIKALSON REENA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PLATFORM	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on the same.	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail along with the various types of retail along with the various types of retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern
31 :	20TMM068 20TMM069	MANNUR DIVANSHU VENKATRAGHAVANA MA MASSEY ANSTON NIKALSON REENA	PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same. Students have to select	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension. Case study of any two	Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales Promotion Methods of Consumer-Oriented Sales	2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 1.Article on evolution of retailing with management 1.Article on evolution of retailing with management 1.Article on evolution of retailing with mages (Retail yesterday till today	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign any rural product of your choice.

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34	20TMM135	MISHRA MAYANK HARINARAYAN KAMLESH	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of Trade-Oriented Sales Promotion	LArticle on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
35	20TMM076	MULLAJI ZAID JASSIM FAIKHANDAA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of Trade-Oriented Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
	2011111070						1.Article on evolution of retailing with	any raral product of your choice.
36	20TMM083	PANDEY NIKHIL RAMPRAKASH SHAKUNTALA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of Trade-Oriented Sales Promotion	images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
37	20TMM084	PANDEY VARUN SANJAY MAMTA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of Trade-Oriented Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
	20TMM085	PARMAR JAYESH KISHOR MEENA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of Trade-Oriented Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
39	20TMM086	PARMAR YAMINI NITIN VARSHA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of Trade-Oriented Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
40	20TMM087	PATEL DIVYESH BHARAT SAJAL	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own	Case study of any two brands, their brand elements, core identity, brand extension and line extension	Methods of Trade-Oriented Sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
	20TMM087	PATEL KRISHNA PARESH GEETA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of sales force oriented sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
		PATEL PRINCY RAKESHKUMAR PRIYANKABEN	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of sales force oriented sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
	18TMM074	PATEL VIKAS NAGINDAR USHA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of sales force oriented sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
44	20TMM093	PRAJAPATI ANILKUMAR DHARAMVEER SUNITA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of sales force oriented sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
45	20TMM094	PRAJAPATI NEETU KISHANLAL PARVATI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Methods of sales force oriented sales Promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
			PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line	How Swiggy Instamart awareness campaign leveraged the cookbook	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for
46	20TMM095	PRAJAPATI PARVESH MOHANLAL SAVITA	PLATFORM	campaign for the same.	extension.	concept?	management	any rural product of your choice.

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47	20TMM096	QURESHI SHAIZIN MOHD RAFIK TABASSUM FAI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	How Swiggy Instamart awareness campaign leveraged the cookbook concept?	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
48	20TMM099	RANGOO ALISHA RAJVEER PRITI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select	Case study of any two brands, their brand elements, core identity, brand extension and line	How Swiggy Instamart awareness campaign leveraged the cookbook concept?	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
			PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	Students have to select	Case study of any two brands, their brand elements, core identity, brand extension and line	How Swiggy Instamart awareness campaign leveraged the cookbook	LArticle on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for
	20TMM101	SALVI RITESH SUDHIR SAYALI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line	concept? How Swiggy Instamart awareness campaign leveraged the cookbook	management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for
	20TMM105 20TMM106	SATAM MAITRI SANDEEP SWATI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	campaign for the same. Students have to select a particular product or service on thier own and create an ad campaign for the same.	extension. Case study of any two brands, their brand elements, core identity, brand extension and line extension.	concept? Evaluation Methods of sales promotion	management 1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	any rural product of your choice. 1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
		SHAH MEGHA PARESH HARSHA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Evaluation Methods of sales promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
53	20TMM109	SHAIKH AFREEN MOHAMMAD NAZIA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Evaluation Methods of sales promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
54	20TMM110	SHAIKH ARJUMANDBANU MOHD HANIF MERA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Evaluation Methods of sales promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
55	20TMM111	SHARMA DEEPAK VISHWAKARMA DHARMSHIL	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Evaluation Methods of sales promotion	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
	20TMM111	SHETTY LATESH DAYANAND PRABHAVATI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Short term and long term effects of sales promotions	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
57	20TMM115	SHINDE AMISHA PANDURANG AARTI	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Short term and long term effects of sales promotions	 Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) Research paper on Retail management A table a suck time of pathiling with 	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
58	20TMM119	SINGH DIKSHA SHRIKANT SADHANA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	service on thier own and create an ad	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Short term and long term effects of sales promotions	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management 4.1000	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.
59	20TMM121	SINGH VIKRAM SATENDRA MEERA	PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA PLATFORM	Students have to select a particular product or service on thier own and create an ad campaign for the same.	Case study of any two brands, their brand elements, core identity, brand extension and line extension.	Short term and long term effects of sales promotions	1.Article on evolution of retailing with images (Retail yesterday till today along with the various types of retail stores) 2.Research paper on Retail management	1.Write an article on Role of Modern Communication in Rural Economy 2. Designing an advertising Campaign for any rural product of your choice.

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				Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	Short term and long term effects of sales	2.Research paper on Retail	2. Designing an advertising Campaign for
60	20TMM124	SONI MANVEER HIMAT NEETA	PLATFORM	campaign for the same.	extension.	promotions	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA		brand extension and line	Influence of Sales Promotion on Customer	stores)	2. Designing an advertising Campaign for
61	20TMM126	TANCHAK KARISHMATAR MANISHBHAI USHABE		campaign for the same.	extension.	Purchasing Behavior	2.Research paper on Retail management	any rural product of your choice.
01	201101101120		P LATIONNI				1.Article on evolution of retailing with	any rural product of your choice.
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA		brand extension and line	Influence of Sales Promotion on Customer	2.Research paper on Retail	Designing an advertising Campaign for
62	20TMM127	THAKKAR KAUSHAL YOGESH DARSHANA	PLATFORM	campaign for the same.	extension.	Purchasing Behavior	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	Influence of Sales Promotion on Customer	stores) 2.Research paper on Retail	2. Designing an advertising Campaign for
63	20TMM128	VARMA MANISH RAJKUMAR SUNITA	PLATFORM	campaign for the same.	extension.	Purchasing Behavior	management	any rural product of your choice.
							1.Article on evolution of retailing with	,
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA		brand extension and line	Influence of Sales Promotion on Customer	2.Research paper on Retail	2. Designing an advertising Campaign for
64	20TMM129	VIDHATE PRANAY BHUSHAN MANJUSHA	PLATFORM	campaign for the same.	extension.	Purchasing Behavior	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line	Influence of Sales Promotion on Customer	2.Research paper on Retail	2. Designing an advertising Campaign for
65	20TMM130	VISHWASRAO OM RAJENDRA POOJA	PLATFORM	campaign for the same.	extension.	Purchasing Behavior	management	any rural product of your choice.
				Churdon to have to callent	Constanting of a sector		1.Article on evolution of retailing with	
				Students have to select a particular product or	Case study of any two brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE				along with the various types of retail	
			VIDEO ON SOCIAL MEDIA	service on thier own	elements, core identity, brand extension and line		stores)	Communication in Rural Economy 2. Designing an advertising Campaign for
66	20TMM131	VYAS BHAVIN DINESH URMILA	PLATFORM	campaign for the same.	extension.	Steps in Designing of promotion campaign	2.Research paper on Retail	any rural product of your choice.
00	201101101131	VIAS BHAVIN DINESH OKIVILA	P LATI ONW			Steps in Designing of promotion campaign	management 1.Article on evolution of retailing with	any rural product of your choice.
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	Designing an advertising Campaign for
67	20TMM063	LODH URMILA RAMKUMAR GOMATIDEVI	PLATFORM	campaign for the same.	extension.	Steps in Designing of promotion campaign	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with	
				a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		stores) 2.Research paper on Retail	2. Designing an advertising Campaign for
68	20TMM044	GUPTA GOVINDA ARVIND ASHA	PLATFORM	campaign for the same.	extension.	Steps in Designing of promotion campaign	management	any rural product of your choice.
						promotion campaign	1.Article on evolution of retailing with	,
				Students have to select	Case study of any two		images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
~~	2075 48 44 02				brand extension and line	Store in Designing of	2.Research paper on Retail	2. Designing an advertising Campaign fo
69	20TMM103	SARDAR KUNDAN RAVBA MEENA	PLATFORM	campaign for the same.	extension.	Steps in Designing of promotion campaign	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail yesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
70	20TMM038	GAUD SHUBHAM RAJESH REKHA	PLATFORM	campaign for the same.	extension.	Steps in Designing of promotion campaign	management	any rural product of your choice.
							1.Article on evolution of retailing with	. ,
				Students have to select	Case study of any two		images (Retail yesterday till today	1 Write an article on Pole of Madare
			PROMOTING YOUTUBE	a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
			VIDEO ON SOCIAL MEDIA	service on thier own and create an ad	elements, core identity,		stores)	Communication in Rural Economy
	20754540000	BANE MAYLID CADANAND CUCUTA			brand extension and line	Customor Potention and R har after	2.Research paper on Retail	2. Designing an advertising Campaign fo
/1	20TMM098	RANE MAYUR SADANAND SUCHITA	PLATFORM	campaign for the same.	extension.	Customer Retention rate & benefits	management	any rural product of your choice.
				Students have to select	Case study of any two		1.Article on evolution of retailing with images (Retail vesterday till today	
				a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
							when the various types of retail	
			PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
			PROMOTING YOUTUBE VIDEO ON SOCIAL MEDIA	service on thier own and create an ad	elements, core identity, brand extension and line		stores) 2.Research paper on Retail	Communication in Rural Economy 2. Designing an advertising Campaign for

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			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
73 19TM	1M083 MORE PRATIK RAJENDRA MANISHA	PLATFORM	campaign for the same.	extension.	Gamification and Loyalty	management	any rural product of your choice.
75 15110		I LAN ONN	campaign for the same.	extension.	Carmineation and Loyalty	1.Article on evolution of retailing with	any rural product of your choice.
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
74 17TM	1M151 CHAURASIYA SURAJ SHIVSHANKAR VIDHYA	PLATFORM	campaign for the same.	extension.	Gamification and Loyalty	management	any rural product of your choice.
						1.Article on evolution of retailing with	
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
75 20TM	1M001 YADAV ABHISHEK CHANDRAJEET PRABHUDEVI	PLATFORM	campaign for the same.	extension.	Gamification and Loyalty	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
						images (Retail yesterday till today	1.Write an article on Role of Modern
			a particular product or	brands, their brand		along with the various types of retail	
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
76 20TM	1M116 SINGH AKASH KRISHNAPAL POONAM	PLATFORM	campaign for the same.	extension.	Gamification and Loyalty	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		stores) 2.Research paper on Retail	2. Designing an advertising Campaign for
77 21TM	1M001 VISHWAKARMA AMITKUMAR RAMLAKHAN SH		campaign for the same.		Gamification and Loyalty	management	any rural product of your choice.
77 211101			campaign for the same.		Carnineation and Edyarty	1.Article on evolution of retailing with	any rural product of your choice.
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
78 20TM	1M042 GUPTA ANKUSH RAJESH SEEMA	PLATFORM	campaign for the same.	extension.	Big Data and Loyalty	management	any rural product of your choice.
						1.Article on evolution of retailing with	
			Students have to select	Case study of any two		images (Retail yesterday till today	
			a particular product or	brands, their brand		along with the various types of retail	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
79 20TM	1M081 OZA VAIBHAV KISHAN ASHA	PLATFORM	campaign for the same.	extension.	Big Data and Loyalty	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own			along with the various types of retail	
				elements, core identity,		stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA		brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
80 20TM	1M026 CHATURVEDI RISHABH SURYAKANT KIRAN	PLATFORM	campaign for the same.	extension.	Big Data and Loyalty	management	any rural product of your choice.
			Students have to select	Case study of any two		1.Article on evolution of retailing with	
			a particular product or	brands, their brand		images (Retail yesterday till today	1.Write an article on Role of Modern
		PROMOTING YOUTUBE	service on thier own	elements, core identity,		along with the various types of retail stores)	Communication in Rural Economy
		VIDEO ON SOCIAL MEDIA	and create an ad	brand extension and line		2.Research paper on Retail	2. Designing an advertising Campaign for
81 20TM	1M132 YADAV ANJALI SANJAY GEETA	PLATFORM	campaign for the same.		Big Data and Loyalty	2.Research paper on Retail management	any rural product of your choice.
01 20110	INITSE TROAT ANJALI SANJAT OLLIA		compargn for the same.	CALCHOIDH.		management	any rara product of your choice.